

Piano Folks and Visitors Invited to See KIMBALL PIANOS

The Many Styles on Display at Walter D. Moses & Co.

The Kimball line of Pianos now on special exhibition at our store. You are cordially invited to call and see the various styles. The store is at your service---every one ready to greet you heartily. For more than a quarter of a century we have sold Kimball Pianos in Richmond. Thousands of homes are proud to own one of these famous pianos. The display was arranged especially for your inspection.

Superlative Merit of the Kimball Conceded

While the element of economy is of importance to both people of limited and unlimited means, the strength of the Kimball lies in its artistic merits—merits which have been recognized by the world's greatest musicians. Besides these phases of highest appreciation, there is yet another: The Kimball Reed Organs, Pipe Organs and Pianos each received World's Fair Awards. This is significant in itself, but of greater significance is the fact that the World's Fair judges of pianos and organs accorded but one sweeping award for general superiority, and that was given to W. W. Kimball Co., as follows:

"This firm deserves the greatest commendation for superlative merit and variety of exhibits, and also for having attained the highest standard of excellence in all branches of their manufacture."

This signal triumph has been succeeded by yet another: The Kimball Pianos and Organs were equally honored at the Trans-Mississippi Exposition at Omaha, receiving the diploma and only gold medal awarded any piano.

The International Jury of Awards of the Alaska-Yukon-Pacific Exposition at Seattle, 1909, conferred the Medal and Diploma, unanimously giving the Grand Highest Award to Kimball Pianos, Grand and Upright, and Kimball Pipe Organs, and as further commendation, the following:

"The International Jury of Awards, in addition to unanimously bestowing the Grand Highest Awards on the W. W. Kimball Company for Grand and Upright Pianos and Pipe Organs, desire to state that this concern is entitled to the greatest commendation for attaining the superlative standard of excellence in their products.

"Their Upright and Grand Pianos typify the highest perfection in tone, scale, action and design in American piano making.

"The same can be said of their Pipe Organs, with special mention of the Tubular Pneumatic System used in this make of Pipe Organ, which has solved a great problem that has vexed Organ experts for years.

"Respectfully submitted,

“(Signed) EMIL ENNA,
“Chairman International Jury of Awards”

What the World's Greatest Musical Authorities Say About the Kimball Piano

Vittorio Arimondi, "The Kimball is my Preference."
Aurelia Kitzu, "Fully meets Requirements of Art."
Robert Goldbeck, "Unites Brilliancy and Depth of Tone."
John Philip Sousa, "First-class in Every Respect."
Lebia Drog, "A Beautiful Piano."
Maurice de Vries, "Among the Wonders of Musical Art."
August Hyllested, "Ranks First in Tone Quality."
Mira Heller, "Superior Instrument."
Hans von Schiller, "One of the most Satisfactory I Have Ever Played Upon."
P. S. Gilmore, "Has no Superior."
Charles Kunkel, "Satisfies Demands of the most Fastidious Artist."
Adolph Liesegang, "The Peer of any Piano."
Luigi Arditi, "A Noble Instrument."
Mina Schilling, "Practically Perfection."
Marie Tavery, "A Lovely Instrument."
Olimpia Guercia, "The Nearest Approach to the Human Voice."
Julius Perotti, "A Regal Instrument."
Lillian Russell, "The Tone is Sweet and Full."
Victor Maurel, "I Feel Inspired by the Beautiful Tone."

Lucile Hill, "I Congratulate You on the Kimball."
G. Campanari, "I Recommend the Kimball."
Elsa Kutschera, "Gives me the Greatest Satisfaction."
Marie Maurer, "Contains every Essential of Highest Grade."
E. Beignani, "The Singer's Ideal."
Zelie de Lussan, "A Perfect Instrument."
Emil Fischer, "Perfect in every Detail."
G. Kasschmann, "Renders Highest Service to Music."
A. Lubert, "Among the First and Best."
Armando Seppilli, "Of the very Highest Rank."
Hans Balatka, "A Magnificent Instrument."
Mme. Van Der Veer Green, "Has every Merit."
Olga Pevny, "Best Support to the Voice."
Lola Beeth, "Among the Wonders of Musical Art."
Mme. de Vere-Sapio, "A Perfect Accompaniment to the Voice."
Rosa Olitzka, "The Kimball is my Choice Among All."
D. Frangcon Davies, "Tone is Clear and Sweet and of Great Volume."
Ben Davies, "Sustains the Human Voice with Accuracy."
Eugenie Mantelli, "I Admire the Kimball."
Irene Pevny, "Satisfies me Entirely."

E. Cremonini, "Second to None."
Fernando de Lucia, "Perfect in every Respect."
Anton Seidl, "Strictly First-class."
Otto Lohse, "A Splendid Instrument."
Emma Albani, "An Excellent Instrument."
Minnie Hauk, "Gives me Great Satisfaction."
Georgine von Januschowsky, "Stands in the First Rank."
Jean Lassalle, "Fame is Justified by its Excellence."
Sophia Scalchi, "Ideal in Tone and Perfect in Action."
Luigi Mancinelli, "Compares Favorably with most Celebrated Makes."
Rosa Sucher, "I Recommend the Kimball most Highly."
Geo. Henschel, "An Excellent Instrument."
Emma Nevada, "Delighted with the Beautiful Tone."
Francisco Vignas, "A Superb Instrument."
Walter Damrosch, "Pure, Refined and Powerful Tone."
Mario Ancona, "Perfectly Satisfactory."
Leonora Jackson, "They are Perfection."
C. M. Ziehrer, "I Congratulate you on High Distinction Conferred."
W. C. E. Seeboeck, "The Peer of any Piano I have ever Played Upon."
G. Del Puente, "An Extraordinary Piano."

Victor Capoul, "Superior Instrumental Tone."
E. Remenyi, "Exquisite as an Accomplishment."
Fr. Ondricek, "Has no Superior."
Pablo de Sarasate, "Worthy of the Praise of Great Artists."
Cesar Thomson, "I Greatly Admire the Tone."
Ovide Musin, "Refined Musical Quality of Tone."
Henri Marteau, "A Beautiful Singing Tone."
Aime Lachaume, "Great Musical Achievement of the Century."
A. Rivarde, "The Peer of any Instrument."
Max Alvary, "An Artistic Instrument."
Emma Eames, "Charmed with the Beautiful Tone."
Demeter Popovici, "Invaluable in Professional Practice."
Emma Calve, "A Superb Piano."
Johanna Gadske, "Ranks with the Best."
Frances Saville, "In the First Rank."
Milka Ternina, "Suits my Voice Exactly."
Mme. Klafsky, "A Superior Instrument."
Adelina Patti, "Wonderfully Sweet and Sympathetic Tone."
Marcella Sembrich, "Ranks with the Best."
E. deReszke, "Absolutely Satisfactory."
Lillian Nordica, "The More I use it the Better I Like It."

Lilli Lehmann, "Faultless in Every Detail."
Pol Plancon, "Ranks with the Best."
Francesco Tamagno, "Perfectly Satisfactory."
J. de Reszke, "Have Purchased a Kimball for our Personal Use."
Wilhelm Cruning, "Excels in Action and Tone Quality."
Waldemar Lutschg, "Most Satisfactory to me in every Respect."
Ernesto Consolo, "All a Pianist can Wish For."
Heniot Levy, "The Tone of a Beautiful Singing Quality."
Rudolph Ganz, "Beautiful in Tone and Perfect in Action."
Myrtle Elvyn, "Furnish the most Perfect Medium for every Phase of Piano Playing."
Emil Liebling, "Meets my Requirements in every Respect."
Allen Spencer, "Its Marvelously Responsive Action is a Constant Source of Wonder to Me."
Edouard Hesselberg, "Action Perfect and Susceptible to the most Delicate Touch."
Silvio Scionti, "Suitable for the Teacher the Student and for the Concert Stage."

W. W. Kimball Company, Manufacturers, Chicago

Walter D. Moses & Co.,

103 EAST BROAD STREET.

Oldest Music House in Virginia and North Carolina. Sole Richmond Distributors.